



Kiisha Jennings

CHIEF STRATEGIST & PRINCIPAL

Kiisha is a dynamic and goal-oriented strategist with a long history in business operations. Her business consultancy, K. Jennings & Associates, provides multifaceted support to businesses and entrepreneurs across industries and sectors. Kiisha works with her team of operations, marketing, and growth experts to develop strong, customized plans for business acceleration and resilience.

Kiisha Jennings, a business operations veteran with 20+ years of progressive experience working in a top-tier international law firm and management consulting. Leading teams across industries, Kiisha has a wealth of experience in leadership, administrative operations, client services, employee relations, project and budget management, and contract creation. She has repeatedly proven herself by helping businesses exponentially increase their revenue, expand their service areas, hire more staff, and retain high-level clients.

These skills helped Kiisha and her clients weather the unprecedented events of 2020, turning loss into opportunity and old habits into new approaches. Her quick and personalized approach with her clients helped her business grow despite the obstacles, and taught her invaluable lessons about business dynamism and resilience. Each business leader that Kiisha supports goes on to applaud her business savvy, excellent client relations, expert eye for resolving challenges, and tenacity for upward growth.

Kiisha has also been instrumental in arranging several high-profile area events, **including several Howard Chamber Cyber Risk Management Conferences, GovConnects Programs, and the Yoba Entrepreneurship Conference.** These experiences demanded Kiisha's expertise in logistics, budget management, risk management, client and attendee relations, and local Maryland communities.

Kiisha knows that her work and her team don't exist in a vacuum; her deep partnerships in the Maryland community have helped her excel and build a strong network of diverse, minority- and women-owned businesses. She is committed to lifting others up as she has been lifted, supporting small business, empowering entrepreneurs, and enriching the future of the Maryland economy.

As a deeply involved community member, Kiisha specifically seeks out opportunities to sponsor and mentor others. For several years, K. Jennings & Associates has offered internship opportunities to teens interested in learning more about business consulting, marketing, event planning, and program management.

Kiisha also has a long-standing corporate partnership with Volunteers of America that lets her provide meals and gifts for local families during the holidays, support leadership among young women, foster youth entrepreneurship, and provide needed resources and clothes to the less fortunate in Maryland communities. In addition, Kiisha volunteers with Harvest of Hope Food Pantry and provides business consultation help to nonprofits and religious organizations whenever possible.

WWW.KJASSOCIATESLLC.COM | KIISHA@KJASSOCIATESLLC.COM

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